

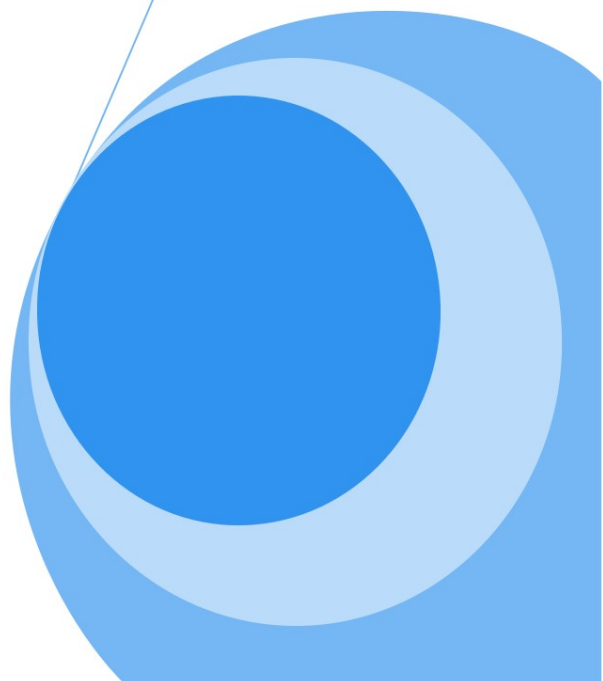
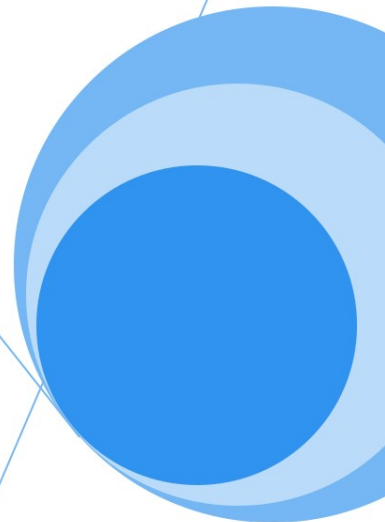
2019-20

ANNUAL REPORT



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PREFACE

It take pleasure to present this Annul Report documenting the activities for the year 2019-2020 which we have rendered for elevation of status of the weaker and under privileged sections of the society . During this year we have concentrated our activities on social, Economic, Education development, Environment, Health programme and Vocational Training which have shown excellent performance. In this connection we recode our appreciation to the bonafide, partners and well –wishers who have extended their development activities for the aforesaid target groups.

We also thank our staff members, voluntary workers, the Members of Managing committee without their dedicating and devotion it has not been possible for us to do this uphill tasks.

Hope all of you enjoy reading the multifaceted activities of our organization and assist use by providing advice and suggestion.

Thanking with regards,

Hasina Khatun
Secretary

SHG & SE TRAINING PROGRAMME

Interaction with School Students on Road Safety

As per WHO report "Youth and Road Safety" every day just over 1000 young people under the age of 25 years are killed in road traffic crashes around the world. Road traffic injuries are the leading cause of death globally among 15–19-year-olds, while for those in the 10–14-years and 20–24-years age brackets they are the second leading cause of death. The students were appraised of this fact and interactive session was held on the following topics:

- Youth-related risk taking
- Peer influence
- Other social pressures
- Inexperience
- Specific interventions that have proved effective

Campaign for Amendment in Law - Driving under

the influence of drink or drugs

Running a sustained campaign to amend and make Law more stringent in cases of causing death of any person through driving under the influence of drink or drugs. These cases should not merely be deemed to have been committed in a rash or negligent manner, but be made an offence of culpable homicide not amounting to murder punishable under section 304, IPC (Indian Penal Code).

Road safety Campaigns

In January 2011 Maheshpur Welfare Society organised awareness campaign on behalf of Transport and Highways Department, Government West Bengal and with the support of Bamongola Traffic Police. The theme of the campaign was that accidents are not will of God, but are causative in nature and hence preventable. The campaign focused on leading human factors like speeding, driving under influence, fatigue, multitasking, non-use of restraints and conveyed associated risks to driver's life and to that of others especially the vulnerable road users (VRUs). It incorporated two emotional messages, one of the father and other that of the

husband of road crash victims to appeal to people to be sensitive to fellow road users and adopt responsible behavior. The campaign reached out through awareness & dance play, pamphlets and talks by road crash victim's family members. Two nos. awareness & dance play were organised by the NGO at prominent locations i.e. Maheshpur High School and Pakuahat High School's premises under the Bamongola block in Malda District. The programmes are held on 07.01.2012 & 09.01.2012. Approximate 130-150 nos. student including general people are present in each programme/camp. Lots of pamphlets/leaflet was distributed at the sites where these programme/camp were organized. In response to 'MANKIND' – local administration has taken a serious step to make the people accountable through different programmes like, awareness campaign within the student, even it has been addressed to general people. Definitely it is a positive step. Because more the people will know, everyday in our area much more fatal accident has been happened during the livelihood. In this context, this year as per sanction we had implemented 2 nos. awareness camp, the details of discussion of the programmes are given below.



COMPONENTS OF THE PROGRAMME

P.A. of Special Secretary, Transport Department, Kolkata was turned up as a chief guest at the awareness camp and during his speech he emphasized on terms & conditions of Traffic rules and he discussed how to we are roadway. During his speech he also informed all the present student that, now-a-day fatal/non-fatal accident have to be happen in our daily life so we will promised about the same explanation to maintain the traffic rules and got a happy journey life.

Mrs. Hasina Khatun (Secretary, Maheshpur Welfare Society) during her 20 minutes speech she pointed out on the evil-effects of safety in our ongoing road. She also discussed about the major contribution of monition in human life. So she engaged to all school students to carefully obeying the traffic rules in their locality or ab road and looks after them so that they can pass their day smoothly. She also encouraged school students to organize a dancing drama programme about theme of road safety.



In response to 'MANKIND' – we has been taken a serious step to make the people accountable through deferent programmes like, awareness generation through dance & quiz competitions about road safety. Within the comm unity, even it has been addressed to primary & high school level students of 2 nos. High School under Bamongola. Definitely it was a positive step. Beca use more the student will know, someday they will become driver or roadies. So the organization has been completed 2 nos. awareness programme through dance & quiz competition for primar y & high level school students for understand the importance of road safety. Finally at the each of programme our key

discussion was how to overcome road accident in our locality and what will be done for this. In this context, we are a quiz competition was organized at pakuahat high schools. The Participants are took part in this competition and they discussed about road safety, which clearly speaks of human negligence to protect the livelihood balance. Participants got the idea of the subject and their tender mind reflexes through their debates. The participants are given the certificate and top three groups were awarded.

TUBERCULOSIS (TB) COUNSELING/AWARENESS PROGRAMME

CBCI – CARD GLOBAL FUND ROUND 9 TB PROJECT

A no. of 10 nos. counselling/awareness programme has been organized by MAHESHPUR WELFARE SOCIETY on “Prevention of TB disease” at 10 different places covering 6 gram panchayet under the Bamongola Block in the district of Malda. The all those programmes are conducted with the local govt. resources, SHGs member, Panchayet’s member, Quack doctor, School teacher, TB patients and local villagers.

Report –

Awareness programme on “prevention of TB disease” conducted with health workers, SHGs member, Panchayet’s member, Quack doctor, School teacher, TB patients and local villagers. The programme carried on from 1.30 pm to 3.30 pm. The resource person and our delegates are discussed the most important points of TB related precautions, causes and reasons of spreading to other.

DOTS system –

Through DOTS system we can easily stop the spreading of TB.

DOTS system is much effective system to care & cure TB patients.

Patients who are very regular to the treatment of DOTS, surely he/she will be cured from TB.

The main points we discussed among the villagers are as follows –

1. TB check-up
2. Medicines are given by health worker
3. Treatment of TB is totally free of cost



All participants are convinced and tough about DOTS system. The need of regular treatment is tough by using the aids of charts. Finally the programme was dissolved with the vote of thanks by a participant.

C RÈCHE PROGRAMME

IN EACH AND EVERY COUNTRY DEV ELOPMENT OF THE CHILDREN IS GIVEN PRI ME IMPORTANCE. FOR ALL



ROUND DEVELOP MENT OF THE CHILDREN BOTH THE STATE A ND CENTRAL GOVT. HAVE TAKEN VARIOUS ATTEMPTS BUT THE RURAL SCENARIO HAS NOT BEEN CHANGED THE DESIRED LEVEL. AS FAR AS THE MALDA DISTRICT IS CONCERNED, MOST OF THE CHILDREN ARE L AGGING FAR BEHIND TO ACCESS FREE EDU CATION, NUTRITION CARE & HEALTH CARE SUPPORT. AS A RESULT OF THAT, PARADIGM SHIFT IN APPROACHES HAS BEEN OCCURRED. VARIOUS NON-GOVT. ORGANIZATIONS HAVE BEEN TO COMING FORWARD TO BRING OUT ALL ROUND DEVELOPMENT OF THE CHILDREN. IN THE DISTRICT OF MAL DA MOST OF THE WOMEN OF BACKWARD C LASSES AND VULNERABLE

SECTION ARE ENGAGED IN WAGE E ARNING JOBS WHO ARE HARDLY ABLE TO GIVE TIME FOR PROPER NOURISHMENT OF THEIR CHILDREN AS WELL AS FOR PROPER GROWTH AND DEVELOPMENT OF THEIR CHILDREN. THERE ARE TO DEPEND EITHER ON THE NEIGH HOODS OR ON THE RE LATIVES FOR THE SAME. IT IS THE NGO MAHESHPUR WELFARE SOCIETY WHICH COMES FORWARD TO TAKE CARE OF THESE CHILDREN FOR THEIR HEALTH, EDUCATION, NUTRITION CARE AND DEVELOPMENT. D URING THE MAHESHPUR WELFARE SOCIETY HAS TAKEN ACTIVITIES IN THE FOLLOWING DIRECTION.

BEING MONO-CROPPED IN AGRO-SE CTOR AND TRIBAL DOMINATED IN OUR PRO JECT AREAS DAILY WAGE EARNERS ARE MIGRATED TO OTHER STATES FOR EARNING BREAD LEAVING THEIR OFFSPRING BETWEEN

AGE GROUP OF 0-5 YEARS AT HOME AND THESE OFFSPRING BECOME HELPLESS AND NATURALLY THE NUMBERS OF SCHOOL DROP OUT ARE MOUNTED DAY BY DAY. CONSIDERING THIS PAINFUL CONDITION OUR ORGANIZATION THROUGH THE CENTRAL SOCIAL WELFARE BOARD GOVT. OF INDIA H AS INITIATED SINCE ITS INCEPTION THE CRÈCHE S CHOO L FOR THE HELPLESS CHILDREN TO PROVIDE NUTRITION'S AND PRIMARY EDUCATION. IN THIS RESPECT, TWO CRÈCHE CENTRE HAVE BEEN CONDUCTING BY MAHESHPUR WELFARE SOCIETY IN ITS PROJECT ZONES AND 50 NOS. CHILDREN OF UNDER PRIVILEGED FAMILIES ARE IMPARTED PRIMARY EDUCATION I N THOSE CRÈCHE CENTRE. BESIDES 4 NOS. CRÈCH E MOTHERS ARE EMPLOYED TO LOOK AFTER THESE C HILDREN.



MOST OF RURAL CHILDREN ARE NO T GIVEN CHANCE FOR EXPLORING THEIR TALENT THROUGH GAMES & SPORTS AT PER WITH THEIR COUNTER PART OF URBAN. THE MAHESHPUR WELFARE SOCIETY, AS A PART OF ITS CHILD DEVELOPMENT ACTIVITIES ORGANIZES ANNUAL GAMES AND SP ORTS ON REGULAR BASIS. DURING THE LAST YEAR A NUMBER OF 200 CHILDREN TOOK PART IN SUCH CO MPETITION. THE SOCIETY WITH THE HELP OF LOCAL PEOP L E GAVE PRIZES FOR THE CHILDREN WHO RANKED 1ST, 2ND AND 3RD POSITION IN EACH EVENT. DURING SUCH COMPETITION IT HAS BEEN FOUND T HAT MANY PARTICIPANTS ARE BEING FROM VERY BACKWARD S ECTION AND THEIR PARENTS ARE MOSTLY DA ILY LABORERS

MEDP TRAINING ON CHALK & SANITARY NAPKIN MAKING

IT IS MENTIONED THAT THE CHALK & S ANITARY NAPKIN MAKING TRAINING PROGRAMME IMPL EMENTING AS A AGENCY MAHESHPUR WELFARE SOCIETY WITH SUPPORT FROM NABARD TO IMPROVE AND ALL ROUND DEVELOPMENT OF SHGS WOMEN IN OUR AREA OF OPERATION I.E. UNDER BAMONGOLA B LOCK IN MALDA DISTRICT. THESE TRAINING WILL HELP TO IMPORT ONLY TO UPGRADE THE SKILL OF THE WOMEN SO THAT THEY CAN MAKE PRODUCTS CHALK AND NAPKI N WHICH ARE OF GOOD MARKETABILITY IN TOWNS AND M ETROPOLIS. THE ABOVE THOSE TRAININGS HELD IN DU RATION OF ONE MONTH AT THE PREMISES OF OUR ORGA NIZATION. 30+30 = 60 WOMEN HAVE BEEN SELECTED FROM SHGS MEMBER UNDER BAMONGOLA BLOCK WHO ARE INTERESTED TO RECEIVE THE TRAINING AND INTEND TAKE UP THE

TAILORING WORK AS A MEAN OF THEIR LIVELIHOOD. AFTER COMPLETION OF THE TRAINING THE SELECTED TRAINEES ARE START THEIR OWN UNITS OR SET UP A GROUP BASED UNIT AND BECOME ECONOMICALLY IN DEPENDENT.



NATIONAL ENVIRONMENT AWARENESS PROGRAMME



SCHOOL OF FUNDAMENTAL RESEARCH SANCTIONED A PROGRAMME I.E. ENVIRONMENT AWARENESS CAMPAIGN FOR THE YEAR 2011-2012 THROUGH DEFERENT ACTIVITIES SUCH AS PUBLIC MEETING, SIT & DRAW COMPETITION, PADAYATRA, BIO-DIVERSITY REGISTER AND PLANTATION. MAHESHPUR WELFARE SOCIETY ORGANIZED A M EETING AND ENVIRONMENT AWARENESS CAMP COVERING 3 VILLAGES UNDER BAMONGOLA BLOCK I N MALDA DISTRICT. THE AWARENESS GENERATION CAMP ELICITED WORM FROM THE VILLAGERS. THE AWARENESS CAMPS WERE PARTICIPATED BY RURAL M EN & WOMEN, MEMBERS OF SHGS, TEACHERS, PANCH AYAT, PRODHAN & SOCIAL WORKERS OF ORGANIZATION. THE DISCUSSION AT THE AWARENESS CAMPS HIGHLIGHTED ISSUES RELATED TO ENVIRONMENTAL POLLUTION AND DEGRADATION AND

FACTORS RESPONSIBLE FOR THE SAME. A SIT & DRAW COMPETITION WAS ORGANIZED AT R AMNAGAR PRIMARY SCHOOL UNDER BAMONGOLA BLOCK IN MALDA DISTRICT ON BIO-DIVERSITY, ENVIRONMENT PROT ECTION. PARTICIPANTS TOOK PART IN THE COMPETITION AND THEY DREW SOME PICTURES, WHICH CLEARLY SPEAKS OF HUMAN NEGLIGENCE TO PROTECT THE ECOLOGICAL BALANCE. PAR TICIPANTS GOT THE IDEA OF THE SUBJECT AND THEIR TENDER MIND REFLEXES THROUGH THEIR PAINTING. THE PARTICIPANTS ARE GIVEN THE CERTIFICATE AND T OP THREE PAINTINGS WERE AWARDED. FROM MAHESHPUR TO MUD IPUKUR A GENERAL RALLY WAS ORGANIZED ABOUT THE THEME OF DEADLY EFFECT OF ENVIRONMENTAL POLLUTION AND LOTS OF PEOPLE ARE TOOK PART IN THIS RAL LY AND THEY FEEL BETTER TO INVOLVE THIS PROGRAMME. IN THE BASIS OF THE SANCTIONED PROGRAMME WE ARE SUCCESSFULLY COMPLETED BIO-DIVERSITY REGISTER PROGRAMME AT THE PREMISES OF THE ORGANIZATION, MAHESHPU R, BAMONGOLA, MALDA. THE ALL PARTICIPANTS ARE SATISFIED ABOUT THE THEME OF THE PROGRAMME AND THEY WERE AWARE HOW TO PREVENT ENVIRONMENT POLLUTION & HOW TO S AVE THE ENVIRONMENT. IN COURSE OF DISCUSSIO N OF THE AWARENESS CAMP SPECIAL EMPHASIS WAS GIVE ON THE PLA NTATION OF MORE AND MORE THESE TO PREVEN T ENVIRONMENT POLLUTION AND MAINTAIN ECOLOGICAL BALANCE. WE HAVE MOTIVATED THE VILLAGERS TO PLANT T REE WITH SPICE OF MANGO, NEEM AND OTHER MEDICINAL PLANT. WE HAVE DISTRIBUTED SAPLINGS OF THE AFORESAID SPICES. WE HAVE MOTIVATED THE VILLAGERS NOT ONLY T O PLANT THESE SAPLINGS BUT ALSO TO PROTECT THEM. SO FENCES HAVE ALSO BEEN PROVIDED FOR PROTECTION.

CONSUMER RIGHT AWARENESS

CONSUMERS ARE SOMETIME CHEATED BY THE DISHONEST BUSINESSMAN. THE INCIDENT OF CHEATING IS TAKING PLACE FREQUENTLY IN OUR SURROUNDING. WE HAVE ORGANIZED FIVE CONSUMER AWARENESS CAMPS WITH THE FINANCIAL AND FACULTY SUPPORT FROM DEPARTMENT OF CONSUMER AFFAIRS, MALDA.



JOINT LIABILITY GROUP (JLG)



THROUGH THE PROGRAM ME OF JOINT LIABILITY GROUP (JLG) FORMATION AND OPERATION WAS INITIATED DURING THE YEAR 2010-2011 THE SOCIETY WILL PLANED A NO. OF 200 NOS. JOINT LIABILITY GROUP (JLG) HAVE TO BE FORMATION MOSTLY OF FARMERS WHO HAVE BEEN FROM VERY POOR AND BACKWARD FAMILIES IN THE PROJECT AREA. THE SOCIETY WHILE FORMATTING JLG, TRUST HAS BEEN GIVEN TO ENCOURAGE WOMEN WHO ARE LARGELY VICTIMIZED AND VULNERABLE WITHOUT MAKING ANY DISCRIMINATION. AS A PART OF JLG PROMOTION, THE SOCIETY HAS BEEN SUPPORTING THE RURAL FARMERS TO HOLD THEIR GROUP MEETING REGULARLY, PRACTICING SMALL SAVINGS, MAKING REGULAR BANK TRANSACTIONS AND MAINTAINING BOOKS OF ACCOUNTS BY THE CONCERNED GROUP ITSELF. ALL

THESE ACTIVITIES ARE HELPING FARMERS TO BE ORGANIZED FOR THEIR BETTERMENT AND DEVELOPED THEIR INCOME GENERATING ACTIVITIES. THE ABOVE TARGETED JLG GROUPS WILL BE LINKED WITH 5 BANK BRANCHED AROUND BAMONGOLA BLOCK IN THE DISTRICT OF MALDA, AS WELL AS THE SOCIETY HAVE ALREADY BEEN LOTS OF DISCUSSION WITH THE BRANCH MANAGERS ABOUT JLGs DEVELOPMENT THROUGH GETTING KCC/UNIT BASE/INDIVIDUAL LOANS TO THE UNDER JLGS FARMERS.

HIV/AIDS counselling/awareness programme

What makes Malda District vulnerable to HIV/AIDS?

There are a host of social, cultural and economic factors that influence the spread of HIV infection in Malda and increase the vulnerability of the district to the epidemic. According to government estimates for 1999-2000, 27% of Malda's population lives below poverty line. **Poverty** is associated with weak endowments of human and financial resources – low levels of education with associated low levels of literacy and few marketable skills, generally poor health status and low labour productivity as a result. A crucial aspect of the health status of the poor is the high prevalence of undiagnosed and

untreated sexually transmitted infections – STIs (or sexually transmitted diseases – STDs), a significant co-factor in HIV transmission.

Malda shares international borders with Bangladesh. A range of socio-economic factors in the region along with weak regulatory measures have led to burgeoning **human trafficking** across this border, particularly in women and children. Malda district is both a destination and a conduit for trafficking in humans, many of whom face **sexual exploitation**. The district is also a source of human trafficking bound for western India and beyond Indian shores to West Asia. Trafficking and sexual exploitation constitute a potent combination that facilitates the spread of HIV in the state.

A related issue is that of **gender inequity**, which not only facilitates the spread of HIV but also gets reinforced for those infected or affected by HIV. Gender inequity is often the cause behind individuals' inability to negotiate safer sex. This is particularly true for women, males who have sex with males (MSM) and male-to-female transgender people.



Malda district also witnesses large-scale **migration**, both into and out of the state. Hostile and lonely environments, separation from families, lack of access to information, health services and social support systems can lead to social and sexual practices that make migrants more susceptible to HIV exposure. This also translates into an increased vulnerability for married women. Most married women have only their husbands as sexual partners, but lack the awareness and power to negotiate safer sex with them. So Maheshpur Welfare Society has been organized 10 nos. HIV/AIDS awareness/counselling programme with active

support from our voluntary workers around the Malda District. According to said theme the organization managed lots of women multi sex, condom effect and how to prevent AIDS diseases from our society. It is worth mentioned that, some audio-visual shows and drama have been played during these awareness.

Child Marriage and Anti-trafficking Programme

CHILD MARRIAGES, TRAFFICKING ON THE RISE IN MALDA DISTRICT



A survey conducted across several blocks in Malda District has indicated that a rising awareness against dowry is fuelling the incidence of child marriage and trafficking. The survey was conducted by Maheshpur Welfare Society (MWS) "We found that the traffickers approach the villagers in the guise of grooms without any dowry demand and lure them into marrying off even minor girls," said Hasina Khatun, Secretary, MWS. "The girls are then sold and sent to other places like Bihar, Mumbai, Delhi or other places across the India," she added.

"The problem is compounded by the fact that Malda District lies on the vulnerable national trafficking route, Malda itself becoming a significant source and destination for traffickers,"

"The elderly women in the villages acknowledge that child marriages were not

so prevalent earlier." She said that once married, even minor girls were treated as women and they did not enjoy child rights any more. The data quoted in the report (sourced from the 2001 Census and the National Family Health Survey) shows a high incidence of child marriage in the State — 39.16 per cent compared to the national average of 32.10 per cent. "Though the Social Welfare Department has been organizing awareness campaigns at the block and anganwadi levels, it is hard to eradicate the problem," she also said.

While the Government's focus is on economic empowerment of women through vocational training, and providing financial incentives to prevent girls from dropping out of high school, Hasina Khatun felt that police action was needed to reign in traffickers. "There are, after all, hardly any trafficking cases that are registered with the police," she said.

MISCELLANEOUS

Pulse Polio Immunization programme

To wipe out the menace of polio from the country government has taken as initiative to administer pulse polio to the children from 0-5 years of age. We on behalf our organization extend support to the government health stuffs for successful administration of pulse polio and the same time we organize polio awareness camp to motivate the women about the importance polio for their children.

Observation of Notable Days

We on behalf of our organization observe various national and international red, Letter days like previous years with active participation and co-operation of rural children. Community people and our students such as.

Independence Day

Independence day is observe on 15th August National flag hoisting by the local panchayet prodhan and the member of Malda Zilla Parishad graced the programme and at the end of programme a grand feast is the part of the observation of the day many distinguished persons, teachers and students were taken part in the programme.

Annual sports:

Integrated development of a child depend on his/her physical and mental development. We ensure physical development. We organized Annual Sports every year at the premises of our organization. The Children in the community participate the sports which include events like run, high jump, long jump, sack race, intelligent test, go as you like etc.

Future Plan :

On the basis of quarterly review of the programme, at the management level, programme staff level and at the guardian's level, the society has decided to undertake following line of action in the coming year.

- 1) Setting up of nursery school for the minorities communities with free of cost.
- 2) The Society has drafted plan to run ambulance service in collaboration with Department of Health & Family Welfare, Govt. of WB to meet emerging need of the people in rural areas.
- 3) Setting up a permanent vocational training centre for imparting training on most demandable trades of self-employment.
- 4) Setting up of Gymnasium Centre for unhealthy people.
- 5) Cluster Development Programme for Handicraft Artisans
- 6) Health development programme

Acknowledge

- 1) West Bengal Swarojgar Corporation Ltd.
- 2) Pashchim Banga Society for Skill Development
- 3) Department of Transport, Govt. of West Bengal
- 4) School of Fundamental Research
- 5) West Bengal Women & Child Development Undertaking
- 6) Department of Consumer
- 7) CBCI-CARD
- 8) Block Development Office